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Providing a Future Beyond the Finish LineSM

Own a Piece of A.P. Indy

The Exceller Fund presents Famous ForelocksSM

The Exceller Fund is launching its Famous Forelocks fundraiser with the online auction of its first ever Famous Forelocks necklace featuring hair from the Hall of Fame champion stallion A.P. Indy.

“Famous Forelocks is a unique way for the ‘famous’ horses of the racing industry to help the ‘not so famous’ Racing Warriors that have nowhere to go at the end of their long careers,” explains Nicole Smith, executive director for The Exceller Fund.



Photo courtesy of Lee P. Thomas Photography, Inc.

A primary focus of The Exceller Fund is helping what they refer to as Racing Warriors, those Thoroughbreds that have filled races year after year, often sliding from the top of racing to the bottom, and sometimes ending up with a bleak future. While the average racehorse may run a dozen times during its career, a Racing Warrior may race fifty or even upwards of a hundred or more times.

“The Famous Forelocks fundraiser has been created to help fund our Racing Warrior Campaign, which was started in 2011,” Smith said. “Funds raised will be designated to help these horses.”

A Famous Forelocks necklace is a stunning, one of a kind piece of jewelry which incorporates a snippet of hair from a famous horse. Each piece is truly a work of art, designed and created to represent the significant details in the life of the celebrity horse. Only one necklace is made per horse and presented with a Certificate of Authenticity. Participants include some of the most influential and most recognized horses in the Thoroughbred industry.

The Exceller Fund was created in 1997 by racing fans in memory of Exceller to provide funding for the care, retirement and/or adoption of Thoroughbred racehorses that might be at risk of going to slaughter. Currently, The Exceller Fund is caring for over fifty horses in seven states.

For more information about The Exceller Fund and Famous Forelocks or the Racing Warrior Campaign, please visit their website at www.excellerfund.org.